

FAMILY PHOTOGRAPHY



Welcome Guide

Kayla Rashelle Photography

Hi, I'm Kayla

LET'S CREATE SOMETHING TO REMEMBER

Greetings, lovely folks! I'm Kayla—a devoted wife, proud momma, and the creative spirit behind Kayla Rashelle Photography! My journey began in May 2019, fueled by a passion to capture families in stunning, timeless photographs that celebrate growth and cherished moments. With my own lively crew, I truly grasp the significance of delicately preserving every milestone, birthday, and festive occasion. It can be quite the whirlwind, can't it? Allow me to weave these memories for you in a joyful and relaxed setting! I'm here to assist you in crafting every detail of your session, ensuring it beautifully reflects the love and unique spirit of your family! My purpose in creating this guide is to lift some of the burdens and uncertainties from planning your next family portrait experience. I can't wait to meet each of you!



About the Session \$350

Family sessions are artfully crafted to embrace YOUR essence! Whether you dream of capturing memories on cherished family land, bustling downtown streets, or the serene embrace of the beach, I am here to assist you in curating the perfect backdrop. Together, we will weave together location, attire, color palettes, and every enchanting detail that narrates your unique story.

PACKAGE FEATURES.

- 30-60 Minutes
- 2 outfit changes (optional)
- 50+ images for review, 20 final edits
- Additional images \$15 each. Full gallery with basic edit is available for \$200
- Locations between Bay St. Louis to Gulf Shores, AL
- Additional locations available upon request



OUTDOOR PHOTOS INCLUDING

- Photos of all family members
- Photos of each parent with each child
- Photos of siblings together
- Photos of your family on the ground
- Close-up individual portraits
- Environmental focused photos
- Playful/active photos
- Custom create your own shot list!

other Packages

INVESTING IN YOUR FAMILY'S MEMORIES

SEASONAL MINI SESSIONS \$200

- Mini Session are seasonal, and will be for one day only. Sessions details will be announced on social medias.
- Sessions are 15 Minutes (sessions are limited to 4 or less, additional time is required for larger parties. Please inquire)
- 5 Images with base editing
- Additional Images for \$15 each. Full gallery available for \$100

NEWBORN BUNDLE \$600

Experience the Joys of pregnancy and motherhood with a Newborn Bundle! The bundle includes a Maternity session scheduled between 32-37 Weeks, and ONE of two newborn options!

- 1) Fresh 48- Kayla will visit you and your new bundle of joy at the delivery center within 48 hours of Delivery! ALL digital downloads are included. **OR**
- 2) Lifestyle- Kayla will visit you and your new family in the comfort of your own home 3-14 days after delivery! ALL digital downloads are included with this option.





“A photograph in vibrant color reveals the essence of the moment as it appeared, while a black and white photograph unveils the depths of how it was truly felt.”



Recommended Timing



MORNING PHOTO SESSIONS

A session in the morning is usually a great time for kids. They are rested, have eaten breakfast and are good to go. The beautiful morning light, which is usually soft and diffused, makes it ideal for photos. Harsh sunlight in the middle of the day can cast unflattering shadows on faces. Mornings tend to be cooler and more comfortable than the heat of the midday sun or even the early evening when the humidity can still be uncomfortable.

SUNSET SESSIONS

The last hour before sunset and the first hour after sunrise are coveted by professional photographers. Referred to as “the golden hour” or “magic hour,” these times provide the perfect light to capture stunning photos. Learning to harness the power of the golden hour is a tool every photographer can use.

Recommended LOCATION

When choosing a location for family or couples photos, consider public spots with beautiful backdrops, good sunlight, and open sky. Ideal venues include beaches, rivers, fields, parks, mountains, nature reserves, and forests. Here's a list of beloved locations, but many more await discovery. Let's start planning!

- Centennial Plaza, Gulf Port, MS
- Mossy Oak Tree Field, Biloxi, MS
- Washington Square Park, Mobile, AL
- Downtown Fairhope, Fairhope, AL
- Downtown Ocean Springs, Ocean Springs MS
- USM Campus, Hattiesburg and Long Beach, MS
- USA Campus, Mobile, AL
- Springhill College, Mobile, AL
- Beaches include Bay St. Louis, MS-Biloxi MS, Ocean Springs, Dauphin Island, Gulf Shores and more!





Frequently Asked Questions



HOW LONG DOES IT TAKE TO GET MY ALBUM?

Galleries are delivered by email once the session has been edited and the best of the best are chosen. This process may take up to 4 weeks.



WHAT HAPPENS IF IT RAINS?

GREAT QUESTION! We will try to work around the rain if possible. Southern weather, especially our summers, often brings an afternoon shower. However, if the forecast proves to be a wet day, we will reschedule at no cost to you!



CAN I HAVE THE .RAWS?

Short answer, no. But let me explain a little why. Similar to how a chef prepares raw ingredients in his kitchen, think of my editing process as the cooking process. Only in this scenario, the raw chicken is raw data that can only be “cooked” in a certain program, and therefore its useless without special software! I do assure you that I edit and deliver most of what I shoot, only excluding duplicates or unflattering images!



CAN YOU RECOMMEND A LOCATION?

Yes! And actually, most of the time I do choose our locations! I know of tons of great, free to the public spaces with lots of different vibes! If you don't have a special spot already picked out, I am sure I can find one for you!

PHOTO SHOOT PREP

Checklist

THINGS TO DO BEFORE YOUR SESSION:

- ☐ Make hair, nail, and/or makeup appointments for before your photoshoot.
- ☐ Plan your outfits at least a week in advance. Feel free to text me photos of your wardrobe if you're having a hard time choosing.
- ☐ Brainstorm about specific props, mementos, or special types of images you want to be captured.

THE DAY OF PHOTO SESSION:

- ☐ Depending on the location you choose for your family session, bringing a pair of walking shoes can be really helpful.
 - ☐ If this is your first time to a park, ask me for tips on parking. Load these ahead of time and bookmark it.
 - ☐ Arrive early and dress the kids on-location to avoid them getting their clothes dirty beforehand
 - ☐ Come with empty pockets, put phones, wallets, and keys, etc. in a handbag instead. And remove watches and hair ties on the wrist.
 - ☐ Plan ahead, if you have young kids that need naps - plan accordingly. A well rested energized kid is much more cooperative than a tired kid.
 - ☐ Keep smiles and looks of love on your face, so that when the photographer gets the best shot of the little ones.
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