


KAYLA RASHELLE
WEDDING
experience



KAYLA RASHELLE
www.KAYLARASHELLE.com



“There is no more
lovely, friendly, and
charming
relationship,
communion or
company than a
good marriage.”

– Martin Luther



hey there

I photograph people in love. It is actually that simple. It is also where my agenda starts and ends. Nothing more, nothing less. I adore photography and I am so blessed to do this as my full-time job, it is actually unreal!

As your photographer, my hope is that we come out of our experience together as new friends! I aim to tell your story by documenting those grand moments, along with the more quiet and intimate pieces of your life. I want to capture you as your true self — all the epic stories, laughs, and special memories that you will fondly look back upon.

My goal as your intimate wedding and elopement photographer is to focus on capturing your story while making sure that your day reflects the authenticity of you as a couple. I am fully here for you. Please don't hesitate to contact me, I would love to hear from you!

Kayla xo xo

WHAT TO EXPECT

my style

In essence, I direct and pose only when needed, but I prefer to observe to discreetly cover events as they happen. I photograph your day as it naturally unfolds, capturing real moments and creating a timeless record of your day.

Connecting with the wedding and the people involved on a personal level is hugely important in creating important images that will be part of your family legacy.



Before You Book

The first step is to review my pricing guides, which you can find in this guide.

The next step is to settle on your date and venue. I don't accept bookings until these two pieces are in place. Once you have these two ultra important decisions made, shoot me an message and I'll let you know if I'm available on your chosen date!



WEDDING

photography

LEARN HOW TO START YOUR DAY
RIGHT. WE GIVE YOU TIPS BELOW!

The most important wedding photos are the ones that help the couple remember the important moments and people from their wedding day. Instead of trying to nail everything on a huge shot list, focus on what's important when it comes to your wedding and when it comes to your particular needs as a couple.

Through this process, we will become great friends! Your guests will feel it, too. If your wedding photographer feels like part of the inner circle, your loved ones will trust me, too. And that means honest, authentic photos of your day.

You know how the BEST photos happen? It's when a couple says, "We totally trust you! We are up for anything!" When you choose an experienced wedding photographer whose style you love and you trust them to make it happen, your photographs will be exactly what you want. Period.





There is a reason why weddings are commonly referred to as the most exciting and wonderful day of our lives. After all, it is an event that celebrates the union of two people in a lifelong commitment to each other.

It is a day that brings family and friends together to support and celebrate the couple. It is also a day of joy and anticipation of the future, and a reminder of the importance of love.

The anticipation of getting ready for your big day. The heart-racing joy of walking down the aisle. The emotional exhilaration of saying "I do" - it's an unforgettable experience that will stay with you for a lifetime.

There's so much to love about weddings - and our goal is to make sure you love every minute of it, including your photography. Capturing these precious moments and preserving them for a lifetime is at the heart of what we do.

Depending on your requirements and hopes for your day, we offer a range of packages that can be tailored to your wedding day. Let me know what you have in mind, and we can chat about making it happen!

Before the big day, you'll meet with me to discuss what you like, and what is most important to you.

I would love to hear from you and I would be honoured to tell your unique wedding story.



TRY TO STICK TO YOUR ORIGINAL TIMELINE

Creating a timeline of the day's events and sharing it with your planner is essential to make sure all of you are well-prepared for the day.

I will begin helping you to create your timeline during our first meeting by asking a few questions around each part of the day. Together, we will create a relaxed, photography friendly timeline to fit your vision for your big day!

To prepare for this meeting, begin thinking about your shot list, what is most important to you to have captured.

CREATE A LIST OF FAMILY MEMBERS

Ensure you provide your photographers with a list of family members' names at least a week before your wedding. This list should include the first names of everyone you want to feature in the portraits.

Inform all close family members that you would like them to remain at the ceremony site for family portraits. Sometimes, even immediate family, like grandparents, may forget or not realize they need to stay for these photos. Having everyone informed in advance will make it much easier to gather them on the big day.

It's recommended to limit the list for formal shots to around 20 combinations.

GATHER ITEMS FOR DETAIL SHOTS

The rings, bouquets, wedding invitations, jewelry, boutonnieres, shoes, and cufflinks are all gorgeous details that shouldn't be forgotten! It's helpful for your wedding photographer to rely on a wedding party member or other helper to organize these items, so make sure to keep them close!

Don't limit yourself to this list, though! If you have any items that are meaningful to your relationship (such as love letters, keepsakes/tokens, souvenirs, etc..) those make wonderful additions to your detail photos. You can also think outside the box!





THE FIRST *moment*

I absolutely love this modern twist on the traditional wedding that gives you and your fiancé the opportunity to see each other for the first time in a more intimate setting. You could choose a more scenic location, or just have a first talk or handhold around the corner/behind a door so you don't see each other.



A first look doesn't have to happen right before you walk down the aisle, many couples choose to do a first look a few hours before the ceremony. Seeing each other earlier in the day opens up the possibility of getting some group/family/wedding party photos out the way prior to the ceremony, which means that you don't have to spend as much time away from your guests and your party later on in the day.



TAKE YOUR ENGAGEMENT PHOTOS IN A PLACE THAT YOU LOVE

We encourage couples to go to places they love. This could be the place where you first met, a cafe or brewery, or perhaps in your own home. Your story is unique, and your photos should reflect that. This is the perfect opportunity to visit a place or two that might be hard to visit on your wedding day. Maybe there is a hiking trail or park in your area you'd like to have your photos taken by. This is the perfect opportunity to capture memories there.



SCHEDULE THE SESSION AROUND THE SUN

You may be familiar with the term “golden hour” aka the beautiful time of day just before the sun sets. This is when you want to shoot if you’re looking for that warm light in your photos. Planning ahead of time using your weather app to find out when sunset is ensures that you have plenty of time to shoot before the light is gone.

The early afternoon may sound like a good time for photos schedule-wise, but keep in mind that the light is much harsher at this time because the sun is directly overhead. Early morning light can also be magical, so if you’re a morning person, consider getting to your first location just as the sun starts to rise.

\$1,200

Magnolia ELOPEMENT AND MICRO WEDDINGS

Our Magnolia Wedding experience offers a comprehensive package that includes three uninterrupted hours dedicated to professionally and creatively capturing all the key moments of your special day.

Selecting the Magnolia experience enables Kayla to beautifully document the most intimate ceremonies and portraits. Preserve the most significant moments of your special day, from the first kiss to a stunning sunset dip!





Our Peony experience is a wedding day like no other! 8-10 hours of coverage with Kayla, over 600+ images in your professionally edited, online gallery, AND your Engagement and Bridal sessions are included!

\$4,000

Peony FULL EXPERIENCE

Choosing from the captured images, the photographer will present about 600 edited high resolution photos in a personalised online gallery where you can conveniently view, download and print your images.

Not only does this package capture the essential moments of your wedding, but you will also receive an Engagement and Bridal Sessions!





\$5000+

Wedding DESTINATIONS

We will review all costs associated with travel, including fees for transportation, rentals, hotel accommodations, and more. Most domestic destination weddings are encompassed within the \$5,000 package; however, international travel will incur additional fees to account for the higher expenses associated with overseas journeys.

Our Destination experience promises a wedding day that is truly unique! With 8 hours of coverage by Kayla, you'll receive over 600 professionally edited images delivered in your private online gallery, making it easy for you to view, download, and print your images. This package captures not only the essential highlights of your wedding day but also includes an extra two hours dedicated to additional portraits during your rehearsal. This fantastic feature allows you to savor and capture all the joy from the night before your wedding!



WEDDING

Timeline example

Remember, every wedding is different —
these are just suggestions

10:30 A.M. - PHOTOGRAPHER ARRIVES

11 P.M. – 12 P.M. – DETAIL SHOTS

- BRIDAL DETAILS- DRESS HANGING, FLAT LAY DETAIL WITH INVITATIONS, SHOES, FLORALS, SHOES, VOWS, JEWELRY, ENGAGEMENT RING AND WEDDING BANDS.
- OTHER SMALL OR SPECIAL ITEMS

12 P.M. – 1:30 P.M. –GETTING READY

- BRIDE AND BRIDAL PARTY GETTING HAIR AND MAKEUP FINISHED BY 12:00PM
- BRIDE GETTING DRESSED WITH ASSISTANCE
12:30PM
- GROOM AND GROOMSMEN GETTING READY
1:00P.M.
- GROOM'S MOTHER ATTACHING BOUTONNIERE

1:30 P.M. - 2:30 P.M. – FIRST LOOK

- WEDDING PARTY REACTIONS AND INTERACTIONS-10 MINUTES
- BRIDE PORTRAITS (INCLUDING BACK OF WEDDING DRESS)-10-MINUTES
- FIRST LOOK BETWEEN COUPLE AND PORTRAITS- 40 MINUTES

2:30 P.M. - 2:45 P.M. – WEDDING PARTY

- WHOLE GROUP
- ONE SIDE OF WEDDING PARTY WITH COUPLE
- BRIDE/GROOM WITH THEIR SIDE OF WEDDING PARTY
- BRIDE/GROOM WITH PARTNER'S SIDE OF WEDDING PARTY
- OTHER SIDE OF WEDDING PARTY WITH COUPLE
- PARTNER WITH BRIDE/GROOM'S SIDE OF WEDDING PARTY
- PARTNER WITH THEIR SIDE OF WEDDING PARTY (SHOT LISTS ARE CUSTOMIZABLE)

3:30 P.M.-FIRST WEDDING GUESTS ARRIVE

- BRIDE INTO HIDING BEFORE CEREMONY

4:30 P.M. - 5:00 P.M. – CEREMONY

- GUESTS ARRIVING AND SEATED
- WIDE VIEW OF GUESTS FROM THE ALTAR
- GROOM AND GROOMSMAN ARRIVING AND WAITING
- PARENTS AND FAMILY ARRIVING AND SEATED
- BRIDAL PARTY ENTRANCE
- RING BEARERS AND FLOWER GIRLS
- BRIDE WALKING DOWN THE AISLE AND GROOM'S REACTION
- BRIDE BEING GIVEN AWAY
- OFFICIANT PERFORMING THE CEREMONY
- EXCHANGING OF VOWS
- EXCHANGING OF RINGS
- FIRST KISS
- WEDDING PARTY, FAMILY, AND GUEST REACTIONS
- INTRODUCTION OF THE NEWLY MARRIED COUPLE
- RECESSIONAL
- PETAL/CONFETTI/RICE TOSS
- SIGNING THE MARRIAGE LICENSE WITH THE OFFICIANT

5:10 P.M. - 6:15 P.M. – FAMILY FORMALS/COCTAIL HOUR

- COUPLE WITH BRIDE/GROOM'S PARENTS
- COUPLE WITH BRIDE/GROOM'S PARENTS AND SIBLINGS
- COUPLE WITH BRIDE/GROOM'S PARENTS, SIBLINGS AND GRANDPARENTS
- BRIDE/GROOM WITH PARENTS
- BRIDE/GROOM WITH EACH PARENT INDIVIDUALLY
- COUPLE WITH BOTH SETS OF PARENTS
- COUPLE WITH PARTNER'S PARENTS
- COUPLE WITH PARTNER'S PARENTS AND SIBLINGS
- COUPLE WITH PARTNERS PARENTS, SIBLINGS, AND GRANDPARENTS
- PARTNER WITH PARENTS
- PARTNER WITH EACH PARENT INDIVIDUALLY

6:30 P.M. - 9:00P.M. WEDDING RECEPTION

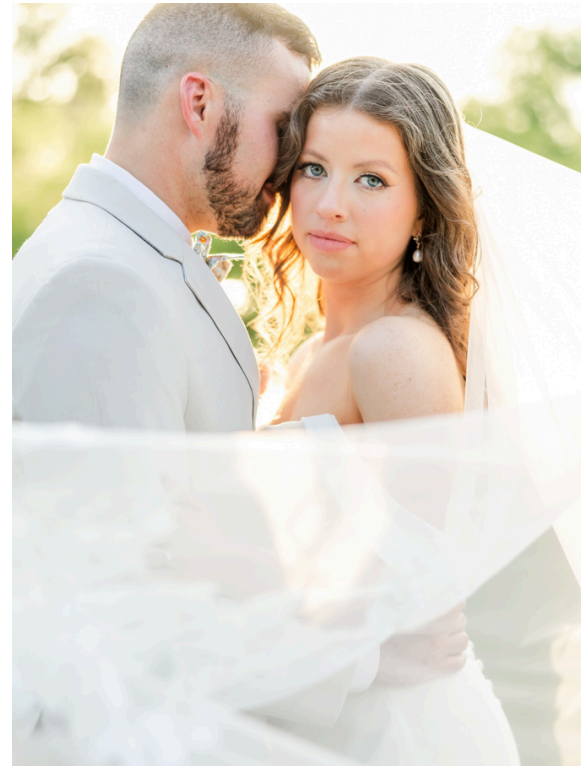
- COUPLE'S GRAND ENTRANCE
- BRIDAL PARTY ENTRANCE
- FIRST DANCE
- GUEST TABLE PHOTOS
- GUEST ON THE DANCE FLOOR
- PARENT DANCES
- TOASTS AND SPEECHES
- NEWLYWEDS AT THE BRIDAL TABLE
- NEWLYWEDS VISITING GUEST TABLES
- CANDID PHOTOS OF THE GUESTS
- FATHER/DAUGHTER AND MOTHER/SON DANCES
- DANCING ON THE DANCE FLOOR
- THE DJ, MUSICIAN, OR BAND PERFORMING
- BOUQUET/GARTER TOSS
- CAKE CUTTING
- LAST DANCE
- SEND-OFF

9 P.M. PHOTOGRAPHER COVERAGE ENDS

A romantic wedding scene featuring a groom in a white suit and a bride in a white dress with a long veil, standing on a green lawn with trees in the background. The image is framed by a white border.

"KAYLA TRULY WORKED
WONDERS,
TRANSFORMING OUR
SPECIAL DAY INTO A
BREATHTAKING
COLLECTION OF
INTRICATE DETAILS,
LIVELY ATMOSPHERES,
AND TOUCHING
MEMORIES! THE
PHOTOS PERFECTLY
CAPTURE THE VENUE'S
SPIRIT AND THE
ESSENCE OF THE
INDIVIDUALS
INVOLVED!"

Ashley Smith



WEDDING QUESTIONNAIRE

Exciting times!

Don't forget to save and print this fabulous questionnaire! A month before your big day, I'll whip up a super easy version just for you. But for now, this gem is packed with awesome questions that will help us hit the ground running in our first online chat and keep your wedding planning on track!



QUESTIONNAIRE

part 1

ESSENTIAL DETAILS

Brides Full Name:

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Getting Ready Location:

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Day of Phone:

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Grooms Full Name:

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Getting Ready Location:

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Day of Phone:

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Photography Coverage Time (Start to Finish):

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Ceremony Time:

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Ceremony Site and Address:

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Reception Time:

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Reception Site and Address:

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BRIDAL PARTY

Bridesmaids:

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Groomsmen:

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QUESTIONNAIRE

part 2

YOUR WEDDING TEAM

Hair:

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Makeup:

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Gown designer/retailer:

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Bridesmaids Attire:

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Groom + Groomsmen Attire:

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Florist:

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Planner/Day of Coordinator:

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DJ/Band:

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Caterer:

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Jewelry:

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Invitations:

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Videographer:

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Transportation:

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Wedding Cake:

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Other professionals to note:

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FAMILY PORTRAITS LIST

Please provide a detailed list with each portrait you would like taken for your family formals. Please take the number of portraits into account when scheduling out time. Below is my foundational formals list. Please customise it to meet the needs of your family and include the first name of each family member alongside their relation to you. For example: Mom (Sarah), Step-Dad (Tom)

BRIDES IMMEDIATE FAMILY

- Couple with Parents, Siblings, & Grandparents
- Couple with Parents & Siblings
- Couple with Parents
- Couple with Parents
- With Mom
- With Dad

GROOMS IMMEDIATE FAMILY

Couple with Parents, Siblings, & Grandparents

Couple with Parents & Siblings

Couple with Parents

Couple with Parents

With Mom

With Dad

COMBINED
Couple + Both Immediate Families
Couple + Both Sets of Parents

[illegible]

FREQUENTLY ASKED QUESTIONS

Q: How will we receive our photos?

A: You will receive your photo gallery link within 6 weeks after your wedding via email from PASS+. Your entire gallery will be available to download in both high-resolution and websized images.

Q: Do I have to order prints through you?

A: I highly recommend ordering prints through one of my professional vendors, but it isn't required. The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with prints!

Q: Are you willing to travel?

A: Yes! Definitely! We will work together to discuss cost of travel and budget to allow for a customized quote! I am passport ready and can travel both domestic and internationally!

Q: Do you bring a second photographer?

Yes, sometimes. I do enjoy having my assistant by my side for most wedding days, however, not all venues and weddings require an assistant photographer. When I do bring her, she is included in your package price!

Q: How Do I Book A Date?

A: A 25% retainer & signed contract is required in order to get your wedding on the calendar. The remainder of your balance is due 30 days prior to your wedding. As most couples tend to have their wedding on a Saturday these are the days that book out the quickest.

A romantic couple is shown in a close embrace, nearly kissing, under the shade of a large, moss-covered tree. The man is wearing a blue and white striped polo shirt and khaki pants, while the woman is wearing a white lace dress. The background is a soft-focus view of a residential street with greenery and parked cars.

CONTACT

Call, Text, or visit my website

www.kaylarashelle.com

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